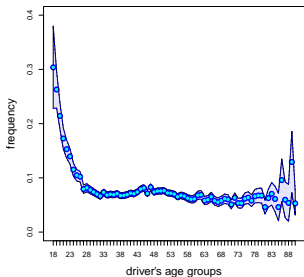


- Regression problem
- Generalized linear models (GLMs)
- Neural network regression models
- LocalGLMnet architecture
- Example
- Outlook: regularization

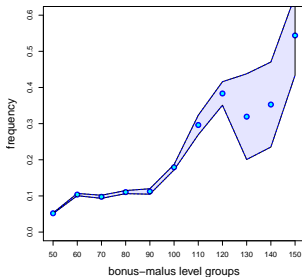
Regression modeling: car insurance example

```
'data.frame': 678007 obs. of 10 variables:
 $ IDpol : num 1 3 5 10 11 13 15 17 18 21 ...
 $ Exposure : num 0.1 0.77 0.75 0.09 0.84 0.52 0.45 0.27 0.71 0.15 ...
 $ Area : Factor w/ 6 levels "A","B","C","D",...: 4 4 2 2 2 5 5 3 3 2 ...
 $ VehPower : int 5 5 6 7 7 6 6 7 7 7 ...
 $ VehAge : int 0 0 2 0 0 2 2 0 0 0 ...
 $ DrivAge : int 55 55 52 46 46 38 38 33 33 41 ...
 $ BonusMalus: int 50 50 50 50 50 50 50 68 68 50 ...
 $ VehBrand : Factor w/ 11 levels "B1","B2","B3",...: 9 9 9 9 9 9 9 9 9 9 ...
 $ Region : Factor w/ 22 levels "R11","R21","R22",...: 18 18 3 15 15 8 8 20 20 12 ...
 $ ClaimNb : num 0 0 0 0 0 0 0 0 0 0 ...
```

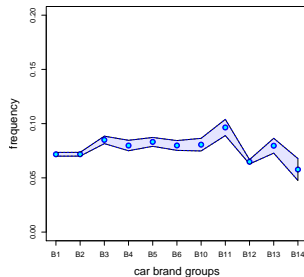
observed frequency per driver's age groups



observed frequency per bonus-malus level groups



observed frequency per car brand groups



Regression modeling: car insurance example

```
'data.frame': 678007 obs. of 10 variables:
 $ IDpol : num 1 3 5 10 11 13 15 17 18 21 ...
 $ Exposure : num 0.1 0.77 0.75 0.09 0.84 0.52 0.45 0.27 0.71 0.15 ...
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 $ ClaimNb : num 0 0 0 0 0 0 0 0 0 0 ...
```

Goal.

- Find a suitable regression function that describes the systematic effects as a function of the available covariates $\mathbf{x} \in \mathbb{R}^q$.
- This gives us pure risk premium

$$\mathbf{x} \mapsto \mu(\mathbf{x}) = \mathbb{E}_{\mathbf{x}}[Y],$$

where \mathbf{x} are the covariates (explanatory variables) describing claim Y .

- **GLM**: Choose strictly monotone link function g and assume

$$\mathbf{x} = (x_1, \dots, x_q) \mapsto g(\mu^{\text{GLM}}(\mathbf{x})) = \beta_0 + \sum_{j=1}^q \beta_j x_j,$$

for regression parameter $\boldsymbol{\beta} = (\beta_0, \dots, \beta_q) \in \mathbb{R}^{q+1}$.

- Regression parameter $\boldsymbol{\beta}$ is estimated with MLE.
- Examples: Gaussian, Poisson, Gamma and Inverse Gaussian GLMs.
- GLMs are **linear** in covariate \mathbf{x} after applying link g , i.e., **explainable**.
- Often a linear function does not fit the data: requires **covariate engineering**.
- 50 years of GLMs: Nelder–Wedderburn (1972).

- **GLM**: Choose strictly monotone link function g and assume

$$\mathbf{x} \mapsto g(\mu^{\text{GLM}}(\mathbf{x})) = \beta_0 + \sum_{j=1}^q \beta_j \mathbf{x}_j.$$

- **(Neural) network**: Set for regression function

$$\mathbf{x} \mapsto g(\mu^{\text{net}}(\mathbf{x})) = \beta_0 + \sum_{j=1}^{q_d} \beta_j \mathbf{z}_j^{(d:1)}(\mathbf{x}),$$

where $\mathbf{x} \mapsto \mathbf{z}^{(d:1)}(\mathbf{x}) \in \mathbb{R}^{q_d}$ is a network of depth d .

- Network learns a **new representation** $\mathbf{z} = \mathbf{z}^{(d:1)}(\mathbf{x})$ of covariate \mathbf{x} .

- **Network:** Set for regression function

$$\mathbf{x} \mapsto g(\mu^{\text{net}}(\mathbf{x})) = \beta_0 + \sum_{j=1}^{q_d} \beta_j z_j^{(d:1)}(\mathbf{x}),$$

where $\mathbf{x} \mapsto \mathbf{z}^{(d:1)}(\mathbf{x}) \in \mathbb{R}^{q_d}$ is a network of depth d .

- ▶ Network learns a **new representation** $\mathbf{z} = \mathbf{z}^{(d:1)}(\mathbf{x})$ of covariate \mathbf{x} .

- **Pros.**

- A well-trained network often outperforms a GLM (universal approximation).
- Networks can process any kind of information \mathbf{x} .

- **Drawbacks.**

- Network solution is often not interpretable and explainable.
- No simple way of variable selection.

- GLM:

$$\mathbf{x} \mapsto g(\mu^{\text{GLM}}(\mathbf{x})) = \beta_0 + \sum_{j=1}^q \beta_j x_j.$$

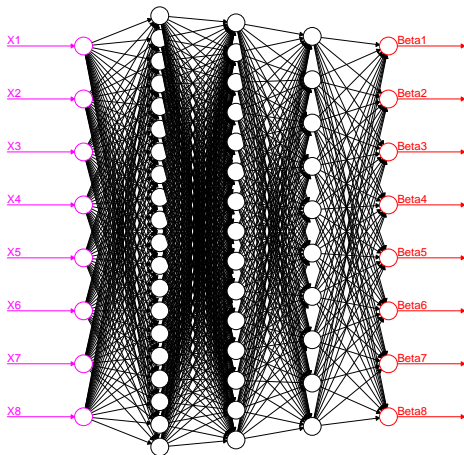
- Idea.** Let a network learn regression attentions $\boldsymbol{\beta} = \boldsymbol{\beta}(\mathbf{x})$.
- Choose a network of depth d

$$\mathbf{z}^{(d:1)} : \mathbb{R}^q \rightarrow \mathbb{R}^q, \quad \mathbf{x} \mapsto \boldsymbol{\beta}(\mathbf{x}) = \mathbf{z}^{(d:1)}(\mathbf{x}).$$

- LocalGLMnet:** Set for regression function

$$\mathbf{x} \mapsto g(\mu(\mathbf{x})) = \beta_0 + \sum_{j=1}^q \beta_j(\mathbf{x}) x_j.$$

LocalGLMnet for regression attentions $\beta(x)$



- LocalGLMnet:

$$\mathbf{x} \mapsto g(\mu(\mathbf{x})) = \beta_0 + \sum_{j=1}^q \beta_j(\mathbf{x}) x_j.$$

- If $\beta_j(\mathbf{x}) \equiv 0$: drop term x_j .
- If $\beta_j(\mathbf{x}) \equiv \beta_j (\neq 0)$: we have a GLM term in x_j .
- If $\beta_j(\mathbf{x}) = \beta_j(x_j)$: no interactions of term x_j with $x_{j'}, j' \neq j$.
- Interactions: study gradient

$$\nabla \beta_j(\mathbf{x}) = \left(\frac{\partial}{\partial x_1} \beta_j(\mathbf{x}), \dots, \frac{\partial}{\partial x_q} \beta_j(\mathbf{x}) \right) \in \mathbb{R}^q.$$

- LocalGLMnets have the universal approximation property.

- LocalGLMnet:

$$\mathbf{x} \mapsto g(\mu(\mathbf{x})) = \beta_0 + \sum_{j=1}^q \beta_j(\mathbf{x}) x_j.$$

- We do not have identifiability as we may still receive

$$\beta_j(\mathbf{x}) x_j = x_{j'},$$

by learning a regression attention $\beta_j(\mathbf{x}) = x_{j'}/x_j$.

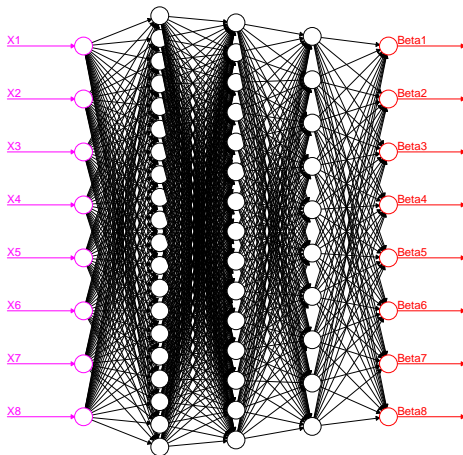
- We did not encounter this difficulty in gradient descent fitting, because the regression function seems rather pre-determined by the linear terms x_j and using a GLM initialization for the gradient descent fitting algorithm.

- Choose regression function for $\mathbf{x} = (x_1, \dots, x_8)$

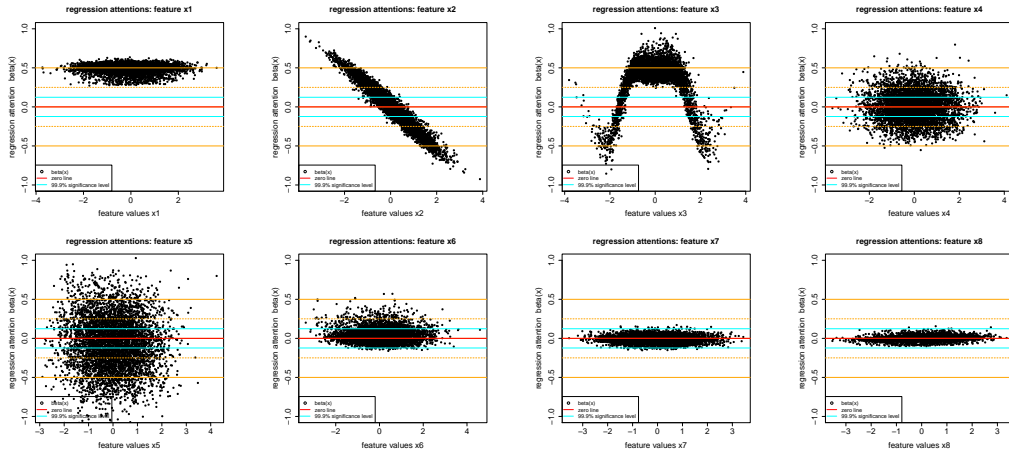
$$\mu(\mathbf{x}) = \frac{1}{2}x_1 - \frac{1}{4}x_2^2 + \frac{1}{2}|x_3|\sin(2x_3) + \frac{1}{2}x_4x_5 + \frac{1}{8}x_5^2x_6.$$

- Note that x_7 and x_8 do not enter the regression function.
- Simulate \mathbf{x} and Gaussian observations Y with means $\mu(\mathbf{x})$ and unit variance.
- Fit a LocalGLMnet to the attention weights $\boldsymbol{\beta}(\mathbf{x}) = \mathbf{z}^{(d:1)}(\mathbf{x})$, of depth $d = 4$ with $(20, 15, 10, 8)$ hidden neurons, see next slide.
- Fitting is done with stochastic gradient descent, and using early stopping.

LocalGLMnet for regression attentions $\beta(x)$



Estimated regression attentions $\hat{\beta}(x)$



$$\mu(\mathbf{x}) = \frac{1}{2}x_1 - \frac{1}{4}x_2^2 + \frac{1}{2}|x_3|\sin(2x_3) + \frac{1}{2}x_4x_5 + \frac{1}{8}x_5^2x_6.$$

- Variables x_7 and x_8 do not enter the (true) regression function.
- This should imply $\hat{\beta}_j(\mathbf{x}) \approx 0$ for $j = 7, 8$.
- We have empirical means and standard deviations

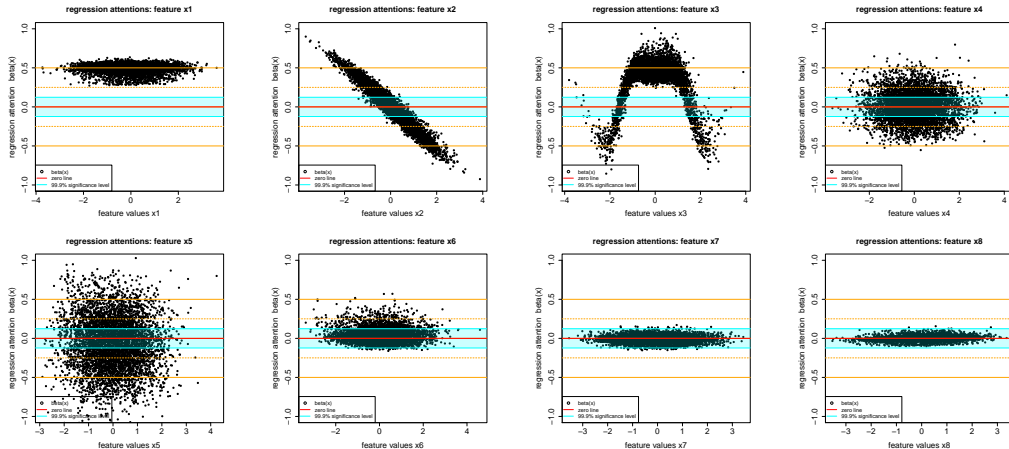
$$\bar{\beta}_7 = -0.0068, \bar{\beta}_8 = -0.0010 \approx 0 \quad \text{and} \quad \hat{s}_7 = 0.0461, \hat{s}_8 = 0.0290.$$

- Choose significance level $\alpha \in (0, 1)$ and consider

$$I_\alpha = \left[\Phi^{-1}(\alpha/2) \cdot \hat{s}_{7/8}, \Phi^{-1}(1 - \alpha/2) \cdot \hat{s}_{7/8} \right].$$

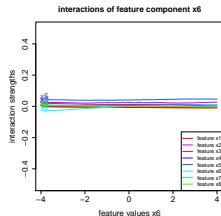
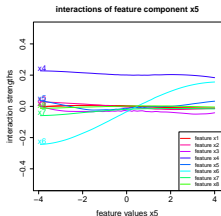
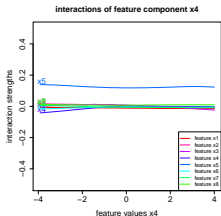
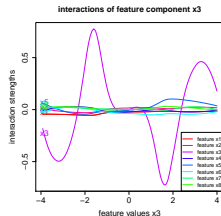
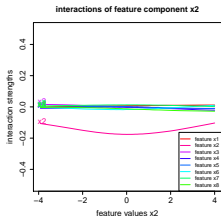
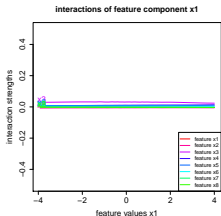
- Perform empirical Wald test for null hypothesis $H_0: \beta_j(\mathbf{x}) = 0$.

Estimated $\hat{\beta}(x)$ and variable selection

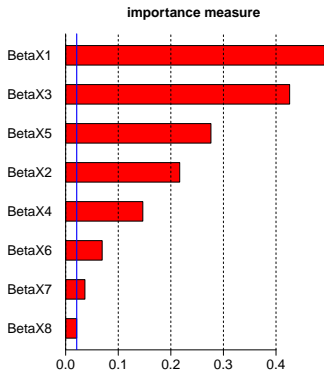


$$\mu(\mathbf{x}) = \frac{1}{2}x_1 - \frac{1}{4}x_2^2 + \frac{1}{2}|x_3|\sin(2x_3) + \frac{1}{2}x_4x_5 + \frac{1}{8}x_5^2x_6.$$

Gradients $\nabla \hat{\beta}_j(\mathbf{x})$ for interactions



$$\mu(\mathbf{x}) = \frac{1}{2}x_1 - \frac{1}{4}x_2^2 + \frac{1}{2}|x_3|\sin(2x_3) + \frac{1}{2}x_4x_5 + \frac{1}{8}x_5^2x_6.$$



Define importance measure

$$V_{I_j} = \frac{1}{n} \sum_{i=1}^n \left| \hat{\beta}_j(\mathbf{x}_i) \right|.$$

- LocalGLMnet provides an explainable regression model.
- LocalGLMnet allows for variable selection.
- LocalGLMnet allows for a natural importance measure.
- LocalGLMnet allows for the study of interactions.

- All considerations have been based on continuous covariates.
- Categorical covariates are more difficult \Rightarrow use regularization.
- LocalGLMnet needs a bias regularization step to receive unbiasedness.
- Including too many random components leads to more over-fitting potential.
- If predictive power is insufficient: fit network on selected covariates.

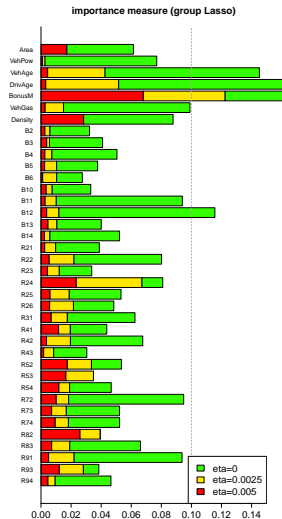
Assume covariates \mathbf{x} have a natural group structure $(\mathbf{x}_1, \dots, \mathbf{x}_K)$. Consider for fitting the network parameter $\boldsymbol{\theta}$ a penalized loss

$$\arg \min_{\boldsymbol{\theta}} \frac{1}{n} \sum_{i=1}^n L(Y_i, \mu_{\boldsymbol{\theta}}(\mathbf{x}_i)) + \sum_{k=1}^K \eta_k \|\boldsymbol{\beta}_k(\mathbf{x}_i)\|_2,$$

with regularization parameters $\eta_k \geq 0$.

Shrinks unimportant weights $\beta_j(\mathbf{x})$ to 0.

Figure shows initial car insurance example:
no regularization (green), medium regularization (yellow), strong regularization (red).



- Typically, gradient descent fitted networks do not fulfill the balance property

$$\sum_{i=1}^n \hat{\mu}(\mathbf{x}_i) = \sum_{i=1}^n g^{-1} \left(\hat{\beta}_0 + \sum_{j=1}^q \hat{\beta}_j(\mathbf{x}_i) x_{i,j} \right) \neq \sum_{i=1}^n Y_i.$$

- This implies that insurance prices are biased.
 - Use bias correction according to Denuit-Charpentier-Trufin (2021) or
 - an additional GLM step with canonical link, see Wüthrich (2020),

$$\mathbf{x}_i \mapsto g(\mu(\mathbf{x}_i)) = \alpha_0 + \sum_{j=1}^q \alpha_j \hat{\beta}_j(\mathbf{x}_i) x_{i,j},$$

for regression parameter $(\alpha_0, \dots, \alpha_q)$ and (frozen) covariates $z_{i,j} = \hat{\beta}_j(\mathbf{x}_i) x_{i,j}$.



Thank you very much
for your attention

EAA e-Conference on
Data Science & Data Ethics

12 May 2022

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